

A FREE HOMEOWNER'S GUIDE FROM STANLY BLINDS

The Houston Window-Coverings Buying Guide

How to choose blinds, shutters, and shades that fit your home, your budget, and Houston's climate, without the guesswork.

STANLY BLINDS

FORMERLY AMERICAN DESIGN · EST. 1996

Free in-home estimates

(832) 772-7137

stanlyblinds.com

1. Know Your Options

Every window-covering style solves a different problem. Here is the plain-English version of what each one does best.

Plantation Shutters

Solid, timeless, and add real resale value. Wide louvers, great light control, easy to clean. The premium choice, and they never go out of style.

Faux Wood & Wood Blinds

The versatile everyday workhorse. Faux wood shrugs off Houston humidity in kitchens and baths; real wood brings warmth to living and dining rooms.

Roller & Solar Shades

Clean and modern. Solar shades cut glare and UV while keeping your view, ideal for west-facing Houston rooms.

Cellular / Honeycomb

The energy saver. Honeycomb pockets trap air to cut heat gain and lower cooling bills through long Houston summers.

Roman Shades

Soft fabric folds for a warm, designer look. Great in bedrooms and formal spaces where you want texture.

Motorized & Smart

Push-button or app control, schedules, and voice. Perfect for tall or hard-to-reach windows and modern homes.

Houston tip: For kitchens, bathrooms, and any humid room, choose faux wood or poly shutters over real wood. They will not warp, crack, or fade.

2. What Works Best, Room by Room

Room	Best pick	Why
Living / Family	Shutters or faux wood	Durable, timeless, great light control for the room you use most
Kitchen / Bath	Faux wood or poly shutters	Humidity-proof, wipe clean, will not warp
Bedrooms	Blackout roller or cellular	Room-darkening for sleep; cordless is child-safe
West-facing rooms	Solar or cellular shades	Cut brutal afternoon glare, heat, and UV fading
Media room	Blackout shades	Kill glare on the screen, full light control
Tall / high windows	Motorized	Safe, easy control with no reaching or cords
Patio / sliding door	Vertical or panel track	Smooth glide across wide openings

3. Built for the Houston Climate

Beat the heat and lower bills

Windows are where a huge share of your cooling dollars escape. Cellular shades and solar screens are the two best tools for cutting heat gain during our long cooling season, so your AC works less.

Handle the humidity

Gulf humidity warps real wood in the wrong rooms. Poly shutters and faux wood give you the wood look without the warping, cracking, or fading.

Protect against sun fading

Houston sun fades floors, furniture, and art. Solar shades block much of the UV while keeping your view and daylight.

4. Child & Pet Safety

Cordless blinds are a real hazard for young children and pets. Modern cordless and motorized lifts remove the risk entirely, and most of today's collections offer them as standard.

- ✓ Choose **cordless** or **motorized** lifts in any room a child sleeps or plays in
- ✓ Retrofit is rarely worth it, replace old corded blinds rather than patching them
- ✓ Ask us for the child-safe options in every product line

5. Budgeting & Getting the Real Price

Custom window coverings are priced by size, material, and features, so an honest quote always starts with a measurement. Beware of one-size prices online; they rarely match your actual windows.

- ✓ Mix tiers: premium shutters in the rooms guests see, practical faux wood elsewhere
- ✓ Doing the whole home at once is usually the best value per window
- ✓ With us, **installation is free** and there is no charge for the in-home estimate

Smart move: Get the whole home measured even if you only do a few rooms now. You will have exact sizes and honest pricing ready when you are.

6. Your Next Step

The easiest way to get it right is to have someone measure your actual windows and show you real options in your own light. That is exactly what our free in-home estimate does, no cost, no obligation.

Ready for your free in-home estimate?

We measure, recommend, and give you an honest quote with free installation. Most estimates booked within 24 to 48 hours.

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